

WATCH FOR ME



YOUR TIME
YOUR WATCH

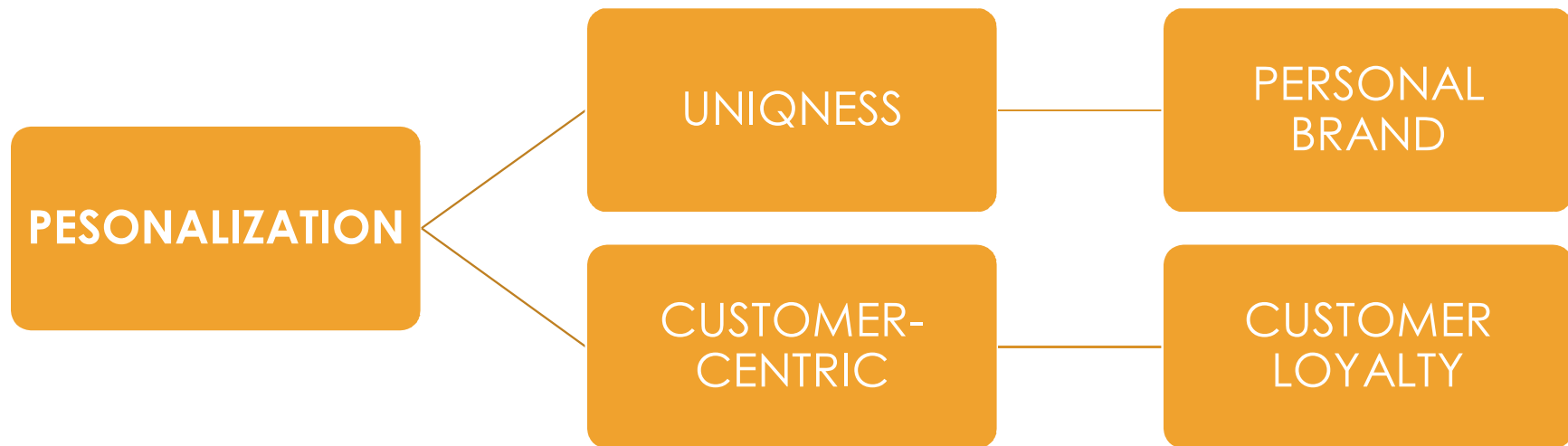
YOUR TIME YOUR WATCH

- TIME IS FREE, BUT IT'S PRICELESS
- TIME IS DIFFERENT FOR EACH PERSON
- TIME IS MEASURED INDIVIDUALLY



CREATE A WATCH WHICH IS UNIQUE FOR EACH INDIVIDUAL

THE NEED TO CO-DESIGN



THE CHOICE-THE DESIGN

1. The customer will browse through various watch components.
2. The customer will click on the components they wish to have.
3. The customer will choose colours, materials, logos.



*TELL ME THE FACTS AND
I'LL LEARN. TELL ME THE
TRUTH AND I'LL BELIEVE.
BUT TELL ME A STORY AND
IT WILL LIVE IN MY HEART
FOREVER.*

(AN OLD NATIVE AMERICAN PROVERB)

MY WATCH MY STORY

CUSTOMER ONLINE STORY SHARING OF
EXPERIENCES, POSTING PICTURES OF THEIR
PERSONAL AND BUSINESS SUCCESSES WITH
THEIR PERSONALIZED WATCHES

MY GIFT – MY DESIGN

1. PERSONALIZED GIFT COUPONS
2. SPECIAL OFFERS FOR VARIOUS CELEBRATIONS
 - ANNIVERSARIES
 - BIRTHDAYS
 - GRADUATIONS
 - FESTIVE SEASONS

TIME MANAGEMENT SUPPORT

- PROVIDE PROFESSIONAL SUPPORT
- POST ARTICLES ON HOW TO SUCCESSFULLY MANAGE WORK-LIFE BALANCE
- POST INTERVIEWS WITH COACHES, BUSINESS TRAINERS
- ALLOW FOR CUSTOMER COMMENTS AND FEEDBACK

TIME MANAGEMENT EVENTS

BRING COMMUNITY TOGETHER BY ORGANIZING ONE-OFF
EVENTS WITH TRAINERS, COACHES, MANAGEMENT GURUS



MY TIME – MY COMMUNITY

- SHARING STORIES
- SHARING PHOTOGRAPHS
- SHARING EMOTIONS
- SHARING GIFTS
- OFFERING PROFESSIONAL SUPPORT
- ORGANIZING EVENTS

PERSONALIZATION

BRAND
COMMUNITY

PROFESSIONAL
SUPPORT

ONLINE
SHARING

YOUR TIME
YOUR WATCH